

FALL PRODUCT PROGRAM JULIETTE GUIDE

girl scouts
of the sierra nevada

Fall 2025 Important Dates

Contact your Service Unit Rep SUPSC will have order card!	Mid-End Sept.
Fall Product Program begins!	Oct. 1
Last day to sell using physical paper order forms.	Oct. 26
Please turn in order forms along with payment to Sara	Oct. 27- 29th
Last day for online girl-delivered ordering	Oct. 31
Products arrive to GSSN Office	Nov. 12-15

Did you know...

As an integral part of a Girl Scouts' journey toward leadership, she'll be learning and developing:



Goal Setting
Decision Making
Money Management
People Skills
Business Ethics



An easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year - don't miss out on all the fun!

Rewards

Girl Scout rewards can be found on the back of the order card.

Participants should register online to track reward progress and select rewards as they are earned!

Visit www.gsnutsandmags.com/gssn

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.



1

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



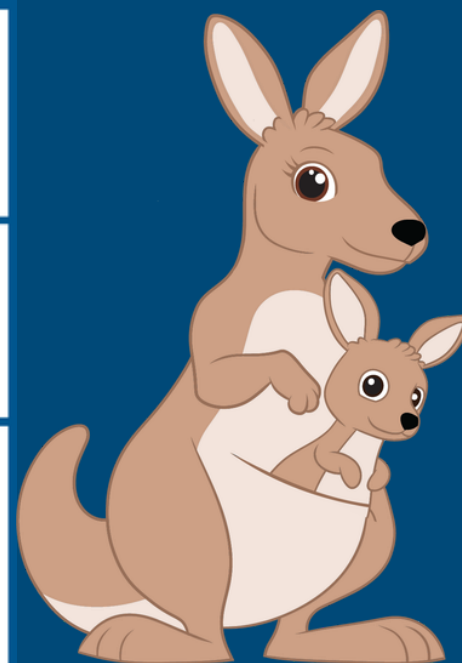
2

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



3



Order Card Entry:

- Girl Scouts and caregivers have until October 26 to sell Fall Product. Caregivers must turn in order cards and payment to the Girl Scout office between October 27–29.
- Order cards not submitted by October 29 cannot be accepted—GSSN will be unable to accommodate late orders
- Rewards are automatically calculated upon order items entered but could take up to one hour to update after adjustments have been made to products sold



Care to Share

- Care to Share is a great way for customers to give back to the community by donating products.
- Care to Share items will be donated to VA of the Sierra Nevada. For each \$7 donation, veterans and active-duty service members will be sent one can of candy/nuts.
- Donations are credited to the participant's sales and troops receive 18% in proceeds per donation sold. Girl Scouts earn the Care to Share patch by receiving five or more donations.



Payment Collection

- Payment (cash, check, or electronic) is collected from customers upfront at the time of an in-person order.
- Should you choose to accept checks, they should be made payable to the Girl Scouts of the Sierra Nevada and should have your Girl Scout's name in the memo line. GSSN recommends to only accept checks from customers you know and are comfortable contacting if issue occurs.
- All funds are paid to the GSSN office. All funds will be handled at the GSSN office.
- Funds are due with orders on Oct. 29.
- If a Girl Scout does not turn in money to GSSN by October 29, her order will not be placed.
- Online sales/orders will reflect as paid in the M2 system.

Earn Custom Patches

Fall Personalized Patch

- Create your avatar in M2
- Distribute the website link to 18+ recipients
- Use the "Share My Site" function
- Sell \$375+ in total Fall sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function
- 250+ packages of cookies during the 2027 Girl Scout Cookie Program



We Appreciate You! Thank you for being an integral part of the Fall Product Program
Questions? Email girlscoutshelp@gssn.org

