



September 14, 2026

Volunteer News &
Product Program Updates

■ Updates at a Glance

This Week's Updates

Fall Product

- Remember to renew your membership to participate
- Recorded training drops next week!

Volunteer Learning

Conference

- Register Today!
- Check out classes below!

2027 Cookie Season: Online

Expansion

- Learn about our two new cookies
- Check out the FAQ

Questions

Who to contact

Product Program:
jmcgill@gssn.org

Troop Support:
akangas@gssn.org

Service Unit Support:
btaylor@gssn.org

Council Assisted Troops:
eSchifferdecker@gssn.org

General Questions:
girlscoutshelp@gssn.org

■ Fall Product

Ready to Explore

Fall Product season is almost here, and we are excited to kick off another fun and rewarding program!

Service Units will be receiving their Fall Product materials this week, so keep an eye out for distribution information from your local team. The **2026 Fall Product Program runs throughout the month of October**, giving girls a fantastic opportunity to build entrepreneurial skills while earning troop and individual rewards.

Important Dates

 **September 21** – Recorded training available on our website

 **September 23** – Leader access opens in the M2 system

 **September 23** – Virtual Office Hour 6:30 PM for questions and support

 **September 30** – NEW! Girls and parents receive early access to M2

Membership Reminder

Only **renewed girls and leaders** can be added to the Fall Product platform. Please make sure all troop members and volunteers have renewed their memberships so they can participate in this year's program.

Exciting New Products!

This year's paper order card features two delicious new snack options:

Sweet Onion Snack Mix

Cranberry Trail Mix (No added sugar)

Plus, customers will love our expanded online offerings, including:

 A brand-new **Bark Box** for furry friends

 New candles

 Magazines

 Personalized products

 Tervis Tumblers

Meet Kenny the Kangaroo!

We're thrilled to introduce the **2026 Fall Product mascot, Kenny the Kangaroo!**

Kenny's name was chosen by our **Battle Mountain Girl Scouts** during their Camporee this summer, and she's ready to hop into an exciting Fall Product season with all of us!

Learn More at VLC

Be sure to stop by the **Volunteer Learning Conference** to:

- Sample products
- See the new lineup
- Learn about program updates
- Get your Fall Product questions answered

NEW! Fall Product Bingo

Watch for a first look at our new **Fall Product Bingo Challenge!**

Girls will have opportunities to complete activities, earn entries into weekly drawings, and compete for:

★ Five weekly prizes

★ The **Grand Prize: A Giant Kenny Plush!**

We can't wait to see girls grow their entrepreneurial skills, connect with customers, and have fun during this year's Fall Product Program.

Join me for a Fall Product office hour on
September 23, 6:30 - 7:30 PM. Register:

View the Fall Product website for additional
information

ZOOM OFFICE HOUR

FALL PRODUCT WEBSITE

■ Volunteer Learning Conference & Annual Meeting

Whether you're a brand-new troop leader, a seasoned volunteer, a parent looking to get more involved, or a Service Unit team member, the **Volunteer Learning Conference (VLC) & Annual Meeting is the place to be on September 26!**

 **Saturday, September 26**

 **10:00 AM - 4:00 PM**

 **Registration opens at 9:40 AM**

This annual event is packed with learning, networking, inspiration, and fun. We encourage **every troop and Service Unit to attend**, and we strongly recommend that **each Service Unit send at least one representative**.

Why Attend?

- ✓ **Connect with fellow volunteers** from across the council during a catered lunch.
- ✓ **Hear directly from our CEO** about the future of Girl Scouting, council priorities, and hearing opportunities ahead.
- ✓ **Enjoy Fall Product samples** and get a sneak peek at this year's offerings.
- ✓ **Take home exclusive GSSN swag** available just for attendees.
- ✓ **Visit the GSSN Shop**, which will be open throughout the event.
- ✓ **Participate in a small-group Q&A session with the CEO** and get your questions answered.

Complete Required Trainings

This is a great opportunity to knock out some of the required trainings that are only offered a few times each year, including:

- NEW Girl Scout First Aider - required for leaders and anyone acting as a first aider during trips or meetings
- NEW Trip & Travel Training covering updated requirements for Girl Scout trips
- And more!

Learning Opportunities for Every Volunteer

Our sessions are designed to help volunteers at every stage of their journey. Topics include:

- New Leader Tips & Tricks
- Conflict Resolution
- Service Unit Budgeting
- Troop Finance
- Higher Awards
- Knots & Outdoor Skills
- Girl Scout Traditions
- And so much more!

Bring Your Team

Have a co-leader or engaged parent volunteer? Register them and bring them along!

One of the best ways to maximize your day is to attend with others from your troop. You can split up, attend different sessions, and bring back even more knowledge and resources to share with your girls and volunteers.

Remember, **troop funds and Service Unit funds may be used to support attendance and travel costs** for this important annual event. Investing in volunteer learning helps strengthen the Girl Scout experience for every girl.

We hope you'll join us for a day of learning, connection, and inspiration. We can't wait to see you there!

Register today and get ready for a great day of Girl Scouting!

REGISTER HERE

■ 2027 Cookie Season : Online-Exclusive Products FAQ

Looking Ahead: Creating More Opportunities for Girls

The Girl Scout Cookie Program continues to evolve just as the world around us evolves. Today's consumers shop in many ways, including online, and today's girls need opportunities to build skills that prepare them for the future.

As part of our 2027 Cookie Season, we are expanding our online sales channel by offering two online-exclusive products: our first ever dog cookie Patch Pals, and our allergen friendly cookie Sparkables. These products are designed to complement, not replace, the traditional Cookie Program.

This change creates new opportunities for girls to grow their businesses, reach new customers, and develop valuable entrepreneurship skills while keeping our beloved core cookie lineup at the center of the program.

We compiled a Frequently Asked Questions about the online expansion for your convenience.

COOKIES 2027 - FREQUENTLY ASKED QUESTIONS