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Your investment gave G.I.R.L.s the tools to empower themselves and the passion and knowledge to change the world.

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The Z Bar
Tracie Lindeman
William Saylor

Donations from October 1, 2016 to September 30, 2017 are reflected in this Impact Report. Our apologies if we have inadvertently missed your name or company. Please contact us for any corrections: (775) 322-0642 ext. 1232.

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Dear Friend of Girl Scouting,

Did you know your investment in Girl Scouts is fueling the female leadership pipeline?

50% of female business leaders, 80% of female tech leaders, 76% of female U.S. Senators, 100% of female U.S. Secretaries of State, and virtually every woman who has ever flown in space WERE GIRL SCOUTS.



That's the power of the Girl Scout Leadership Experience. It's real. It's measurable. And it's what 4,823 local girls from across northern Nevada and northeastern California experienced this past year as they proudly wore their Girl Scout uniforms.

Girl Scouts is the best leadership experience for girls in the world, period – designed specifically by, with, and for girls. Research shows there is no better place for her to discover her full potential. From seeking new experiences to building her business savvy, our girl-led program is verified by the Girl Scout Research Institute to help girls thrive in five key ways:

- Develop a strong sense of self
- Display positive values
- Seek challenges and learn from setbacks
- Form and maintain healthy relationships
- Identify and solve problems in the community

Our council is home to 6,629 total Girl Scout girl and adult members. And to ensure ALL girls have access to leadership programming, I'm proud to share that 1,702 Girl Scouts participated through our Community Program (41 attended Camp Wasiu II – their very first camp experience, ever).

On behalf of the Board of Directors, staff, and (most importantly!) *the girls* of the Girl Scouts of the Sierra Nevada, I would like to extend my deepest gratitude to our donors, volunteers, and supporters who devoted their time, talents, and resources this past year to the future of Sierra Nevada girls.

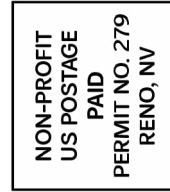
Thank you for joining us in our continued mission to build courageous, confident girls of character who change the world. Together, we will continue to unleash **the power of G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)** in every girl, preparing her for a lifetime of leadership.

We could not do this important work without our many generous supporters! **Thank you, and please enjoy our 2016-2017 Impact Report.**

Yours in Girl Scouting,

Pam Czyz

Pam Czyz
Chief Executive Officer
Girl Scouts of the Sierra Nevada



girl scouts
of the sierra nevada

605 Washington Street
Reno, NV 89503

RETURN SERVICE REQUESTED

The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.



Impact Report 2016-2017 Fiscal Year

October 1, 2016 - September 30, 2017

girl scouts
of the sierra nevada





There is power in every G.I.R.L.: Go-getter, Innovator, Risk-taker, and Leader.

At Girl Scouts of the Sierra Nevada, we connect over 96,000 square miles in northern Nevada and northeastern California, providing opportunities for every Girl Scout from Alturas to Tahoe to Bishop, Reno to Elko, and everywhere in between to unleash her inner G.I.R.L.

G.I.R.L.s find sustainable solutions to problems in their communities.

G.I.R.L.s build robots and learn to code.

G.I.R.L.s explore the great outdoors.

G.I.R.L.s lead with passion and courage.

With the help of our 1,806 volunteers and special focuses on STEM and the outdoors, 2017 sparked even more growth in girls: developing a strong sense of self, seeking challenges and learning from setbacks, displaying positive values, forming and maintaining healthy relationships, and identifying and solving problems in the community.

Here are some of our stories from the 2016-2017 fiscal year.



TRIUMPHANT Awards Dinner

Congratulations to our 2016 TRIUMPHANT Honorees! These local women inspire today's girls to become tomorrow's great leaders. We cannot thank our community enough for coming together to celebrate women and girls and raise **\$78,932 in critical funds** needed to expand essential Girl Scout programs throughout the year.



Financial Literacy
BJ North
Plumas Bank



Community Service
Britton Griffith-Douglass
Reno Engineering Corporation



STEM
Daphne D. LaPointe
Nevada Bureau of Mines & Geology



Environmental Leadership
Fayth Ross
Urban Roots



Healthy Living
Mena Spodobalski
EVOKE Fitness & Breast Cancer 2 Bikini



All That Glitters: Gold Award Girl Scouts

Girl Scouts is the only place where girls can work toward and earn the Gold Award -- one of the most prestigious awards for girls in the world!

Earning a Girl Scout Gold Award is a great boost when it comes to applying for college and scholarships, establishing a lifetime network, and so much more! Younger girls can also complete their Bronze and Silver awards as they work up to the Gold. All three awards give girls the chance to do powerful things while working on an issue that has captured their interest in a big way -- here, there's nothing she can't accomplish!

94%

percentage of campers who reported **becoming more self-confident** due to their experiences at camp

93%

percentage of campers who agreed, "I tried things I had never done before"

76

number of girls in-need who received financial assistance to attend camp



Camp Wasiu II

GSSN's Camp Wasiu II provides girls in grades 1 to 12, with girl-led programming through outdoor overnight experiences. Each year, our camp program grows, providing more

leadership opportunities and outdoor experiences for girls from Northern Nevada and Northeastern California. This year, **555 campers attended Camp Wasiu II**, a 31 percent increase from summer 2016!

Popular camp activities this summer included swimming, canoeing, stand-up paddle boarding, archery, hiking, arts & crafts, and learning outdoor/camping skills. Through these activities, 22 nature-related badge earning opportunities were available to girls.

In addition, **Camp Wasiu II received reaccreditation from the American Camp Association**, recognizing our camp as among the safest and upholding the highest industry standards for hundreds of checkpoints across all facets of camp. In other words -- Camp Wasiu II rocks!

In 2017, GSSN was honored to recognize five outstanding Gold Award Girl Scouts:



Grace Griego
"Community Writes"



Holly Strasser
"The True Importance of Honey Bees"
Awarded the Joseph P. and Lotus Crutchfield-Healy Memorial Scholarship



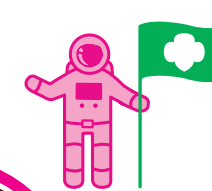
Kelsey Kjer
"STEM GEMS Slumber Party"



Madison Evans
"Camp for Preschoolers"



McKenna Boegle
"Art and Baking with the Senior Residents at Sierra Manor"



S.T.E.M.

Girl Scouts is about so much more than cookies. Everything a Girl Scout does centers on four program pillars: science, technology, engineering, and math (STEM); the outdoors; life skills; and entrepreneurship. Plus, this year we added new badges in STEM and the outdoors to up the adventure and the learning.

Combined with existing STEM programs, these new Journeys and badges, such as "Think Like a Citizen Scientist" and "Think Like a Programmer," are designed to help girls **unleash their inner G.I.R.L. as they achieve the five outcomes of the Girl Scout Leadership Experience:** sense of self, positive values, challenge seeking, healthy relationships, and community problem solving.

Reaching for the Stars: NASA Science for Girl Scouts

In 2017, GSSN was selected as one of nine councils across the country to pilot test new space science badges in partnership with GSUSA, SETI Institute, Aries, University of Arizona, the Astronomical Society of the Pacific, and NASA. As part of the grant, Girl Scout troops across our council will have an opportunity to test these new badges, learn about space science, provide feedback about the activities, and be part of Girl Scout history!

Financials: Statement of activities for the year ending September 30, 2017

Public Support	
Contributions	\$339,649
Noncash Contributions	\$26,971
Legacies & Bequests	\$4,336
Total Public Support	\$370,956

Revenue	
Cookie Sales (Net of Cost)	\$1,473,071
Special Events	\$47,290
Fall Product Sales	\$35,983
Sale of Merchandise	\$35,951
Program Service Fees	\$147,962
Investment Income	\$27,231
Miscellaneous	\$47,191
Total Revenue	\$1,814,679
Total Support & Revenue	\$2,185,635

Expenses	
Program Services	\$1,652,648
Supporting Services	\$458,847
Total Expenses	\$2,111,495

Operating Reserve Contribution	\$74,140
Ending Net Assets	\$2,448,016

Juliette Gordon Low Society

The GSSN Juliette Gordon Low Society recognizes and celebrates individuals who make a planned or deferred gift to Girl Scouts of the Sierra Nevada, assuring Girl Scouting will be available to future generations of girls.

GSSN Juliette Gordon Low Society Members

Amber and Kyle Aiton
Cookie Bible
Paula Cady
Christine Casey
Laura Chappel
Donna Childs
Chris Coffing

Karen Culp
Pam and Mike Czyz
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Colleen Worlton
Vicki N. Wright

Society members translate their lifelong passion for Girl Scouts into a legacy that will build girls who make the world a better place for many years to come. A planned gift can include naming Girl Scouts of the Sierra Nevada as a beneficiary of a will, retirement plan, living trust, life insurance policy, remainder gift of real estate, and other gifts that benefit Girl Scouts in the future.

To become a member of the GSSN Juliette Gordon Low Society, please contact us at (775) 322-0642 ext. 1232.