

2025 TPSC Training





We're Excited to Get Started!

- **TPSC Responsibilities**
- **Changes for 2025**
- **Key Dates**
- **Digital Cookie**
- **Cheddar Up – Swipe**
- **Booth Etiquette**
- **Rewards/Super Seller**



Responsibilities of a TPSC

Communication

- ✦ Communicate deadlines, due dates, and other important information to parents
- ✦ Ask for help from SUPSC or Council early!

Planning

- ✦ Booths
- ✦ Goal Setting

Troop Assets

- ✦ Keep Products safe and secure
- ✦ Deposit Money often
- ✦ Troop is financially responsible for all products signed over to them

Record Keeping

- ✦ Write receipts for EVERY Transaction
- ✦ Record Transaction Promptly



New for 2025

- Toast Yay's Last Year!
- Pandemonium
- New Pricing - \$7
- Upgraded Digital Cookie Experience
- Flat-Rate Shipping!
- Be Swipe-ready for Booth with Cheddar Up!
- Philanthropic Reward Option
- Super Seller's Guide
- Cookies Start January 10!



Key Dates

Activity	Dates
Troops can access Smart Cookie™ to review roster.	December 15
Official start of order taking. Digital Cookie Opens for Troops and girls. (girls may set up online stores and send emails).	January 10
GSSN 2024 Cookie Rally	January 18
Booth Scheduling	January 29-31
Troop Initial order deadline. TPSC enter total troop orders and check parent orders.	February 1
Pre-order cookies available. TSPC pickup cookies from SUPSC	February 5-12
Cupboards Open (tentative)	February 14
Cookie Booth Sales and Lemonade Stands	February 14 – March 9
National Cookie Weekend	February 14-16

Smart Cookies and Digital Cookie



Troops Use Smart Cookie & Digital Cookie

Smart Cookie – Inventory Management



Troop Roster



Inventory Management



All transfer orders



Placing Initial Order

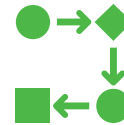


All recording financial transactions



Scheduling Booths

Digital Cookie – GSUSA Girl/Caregiver Platform



Data flows into Digital Cookie



Girl Initial Order (flows back to Smart Cookie)

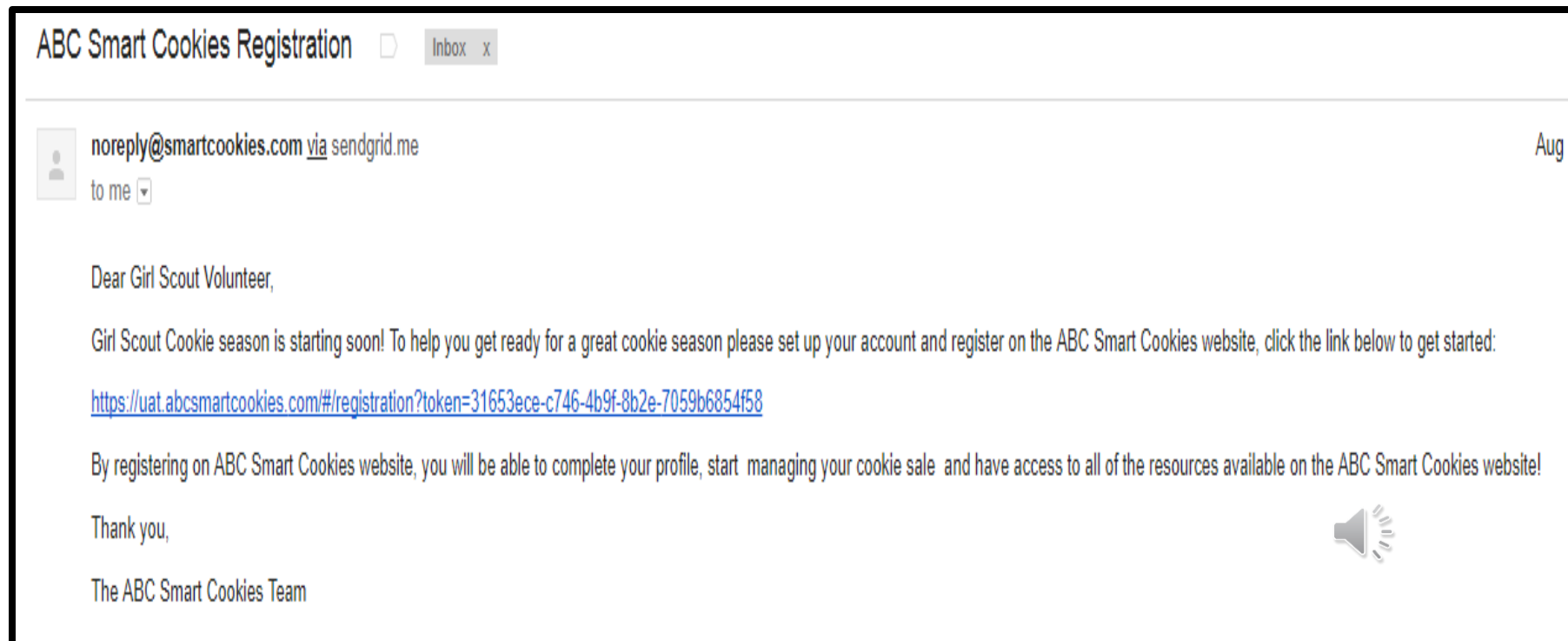


Troop Sales Links



Smart Cookie - Access by December 15

Be on the lookout for your registration email. You will receive your email for ABC Smart Cookie by December 15.




Smart Cookie - Check Your Roster

The screenshot displays the Smart Cookie Troop Dashboard for a Troop Leader of Troop - 102 in Central Maryland. The dashboard features a navigation menu with the following items: Dashboard, My Troop, Orders, Booth, Recognitions, Finances, Reports, Cookies, Tips & Tools, Media, and Help. The 'My Troop' menu is expanded, showing a list of options: Goals & Online Activities, Troop Roster (highlighted with a yellow box), Troop Information, Troop User Management, Troop Messages, Tasks, and Important Dates. The main content area is titled 'Troop Dashboard' and includes a progress bar for 'Achievement' showing 92.49% completion (3237 Sold out of 3500) and a 'Troop Package Goal' of 3500. A social media icon for Facebook is visible in the top right corner.



Smart Cookie - Check Your Roster

Parent's email should be the email you use to communicate with your parents.
Notify us of any errors right away!



Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Manage Troop Girls

Drag a column header here to group by that column

🔍 Search...

District	Service Unit	Troop	First Name	Last Name	GSUSAID	Grade	Parent	Email	
Q	Q	Q	Q	Q	Q	Q	Q	Q	
	654	102	Angel	Byrd	80000001	Five	Mom Byrd	centralmaryland.parent@outlook.com	🔗
	654	102	Dianne	Jackson	80000002	Five	Mom Jackson	centralmaryland.parent@outlook.com	🔗
	654	102	Phyllis	Dennis	80000003	Five	Mom Dennis	centralmaryland.parent@outlook.com	🔗
	654	102	Tricia	Christensen	80000004	Five	Mom Christensen	centralmaryland.parent@outlook.com	🔗
	654	102	Ida	Caldwell		Two	Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Yvette	Swanson			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Shari	Phillips			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Joan	Morales			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Krista	Brock			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Christina	Boone			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Elena	Leonard			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Harriet	Paul			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Mona	Griffin			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Angie	Gregory			Catherine Smith	Catherine.Smith@interbake.com	🔗
	654	102	Lisa	Cohen		Two	Catherine Smith	ccas1371@gmail.com	🔗
	654	102	Shannon	Gonzalez		K	Catherine Smith	ccas1371@gmail.com	🔗
	654	102	Mona	Knight		One	Catherine Smith	ccas1371@gmail.com	🔗
	654	102	Faye	Hill		K	Catherine Smith	ccas1371@gmail.com	🔗
	654	102	Susan	Myers		K	Catherine Smith	ccas1371@gmail.com	🔗
	654	102	Casey	Smith		One	C Smith	smith1@aol.com	🔗

[+ Add New Girl](#)

Smart Cookie Guide

- The Guide is posted on our website and reviews all order types and processes.
- Short JIT Videos are available to watch for each function.
- Recommend reviewing these in January-February before cookies arrive.












Volunteer training in Smart Cookies Help tab

[Safety and Smart Cookies Training](#) > [Smart Cookies Training](#)

Smart Cookies Training

Learn how to use Smart Cookies to build your cookie business, track goals, and connect with customers.

 <p>HOW TO: Volunteer Registration</p> <p>Download PowerPoint</p>	 <p>HOW TO: Managing Troop Girls</p> <p>Download PowerPoint</p>	 <p>HOW TO: Initial Order Entry by Girl</p> <p>Download PowerPoint</p>
 <p>HOW TO: Initial Order Entry by Variety (by Troop)</p> <p>Download PowerPoint</p>	 <p>HOW TO: Troop Secured Booth Request</p> <p>Download PowerPoint</p>	 <p>HOW TO: Schedule a First Come, First Serve (FCFS) Booth</p> <p>Download PowerPoint</p>
		



Digital Cookie

Receive Email January 10

Sender: "Girl Scout Cookies"
email@email.girlscouts.org

Subject: Cookie season is almost here! Help your troop reach their goals with Digital Cookie.

Registration Tips:

- Make sure myGS account is updated with the correct email.
- Add the sender's email to your contacts list.
- Check promotions, junk, and spam folders for email.

Click "Register Now" From Email

- Create Password and Login
- All users must register through their Digital Cookie registration email every year.



New Digital Cookie Features

Customers can pay with Venmo or PayPal for cookies-in-hand

REVIEW ORDER \$20.00

1 Girl Scout S'mores®	\$5.00
2 Lemon-Ups®	\$10.00
1 Toffee-tastic®	\$5.00

SUBTOTAL \$20.00
Give cookies to customer now **FREE**
Not sold at a booth

TOTAL **\$20.00**

[Edit Order](#)

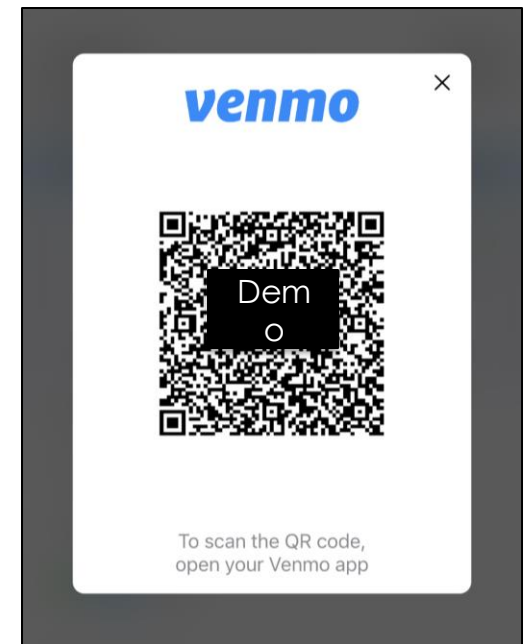
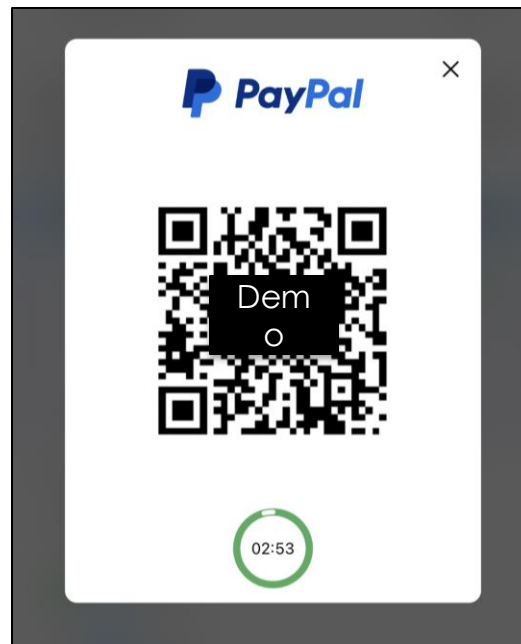
Do not use public wi-fi to send your order.
Do not hand your mobile device to the customer.

CHOOSE A WAY TO PAY:

- Credit Card
- PayPal
- Venmo

All sales are final.

PLACE ORDER



Approve Orders in App

ORDER DETAILS

Approve For Delivery

ORDER DATE 10/8/2024 08:04 PM CST #05759757

DELIVER TO:
Jenny Tone
1231 Upas St
San Diego, CA 92103-5127
619-867-5309

ORDER STATUS Needs Approval

DAYS LEFT TO APPROVE: 4

IF NOT APPROVED: Cancel Order

CHECK Before approving the order, check:
* The delivery address.
* Your cookie inventory

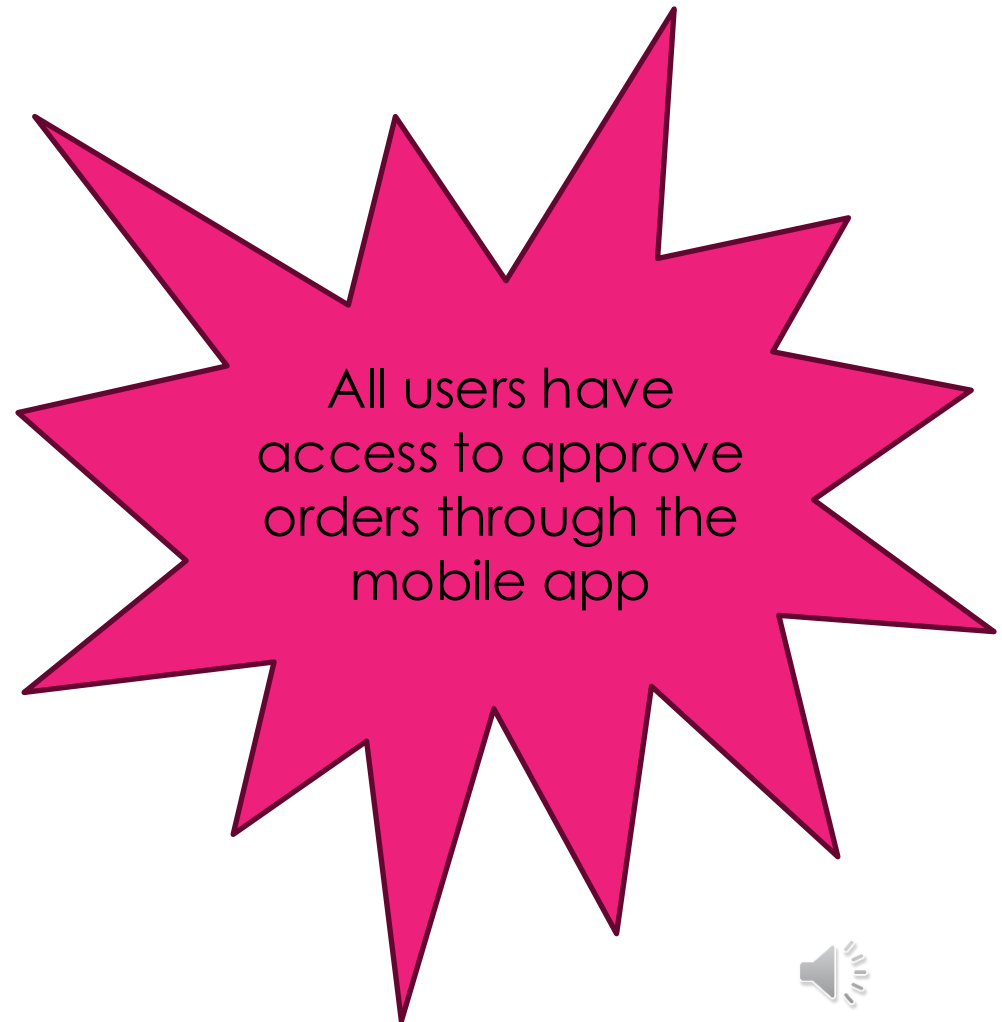
When you approve the order for delivery, the customer's credit card will be charged.

Approve Order

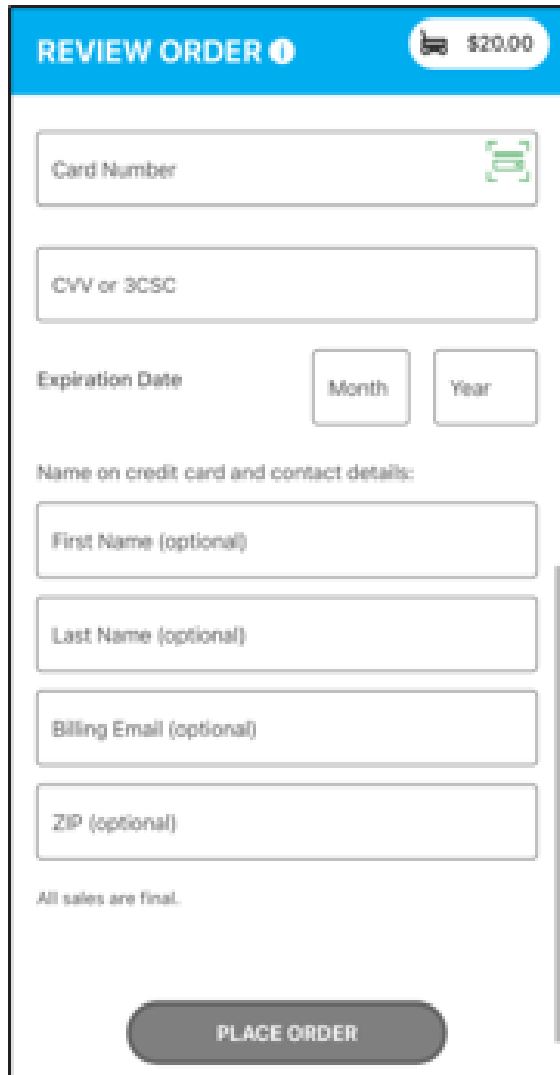
Decline Order

Cookies Selected
Thin Mints®, 4 packages
Peanut Butter Patties®, 3 packages
Peanut Butter Sandwich, 6 packages

ORDER SUMMARY



Contact Details are Optional

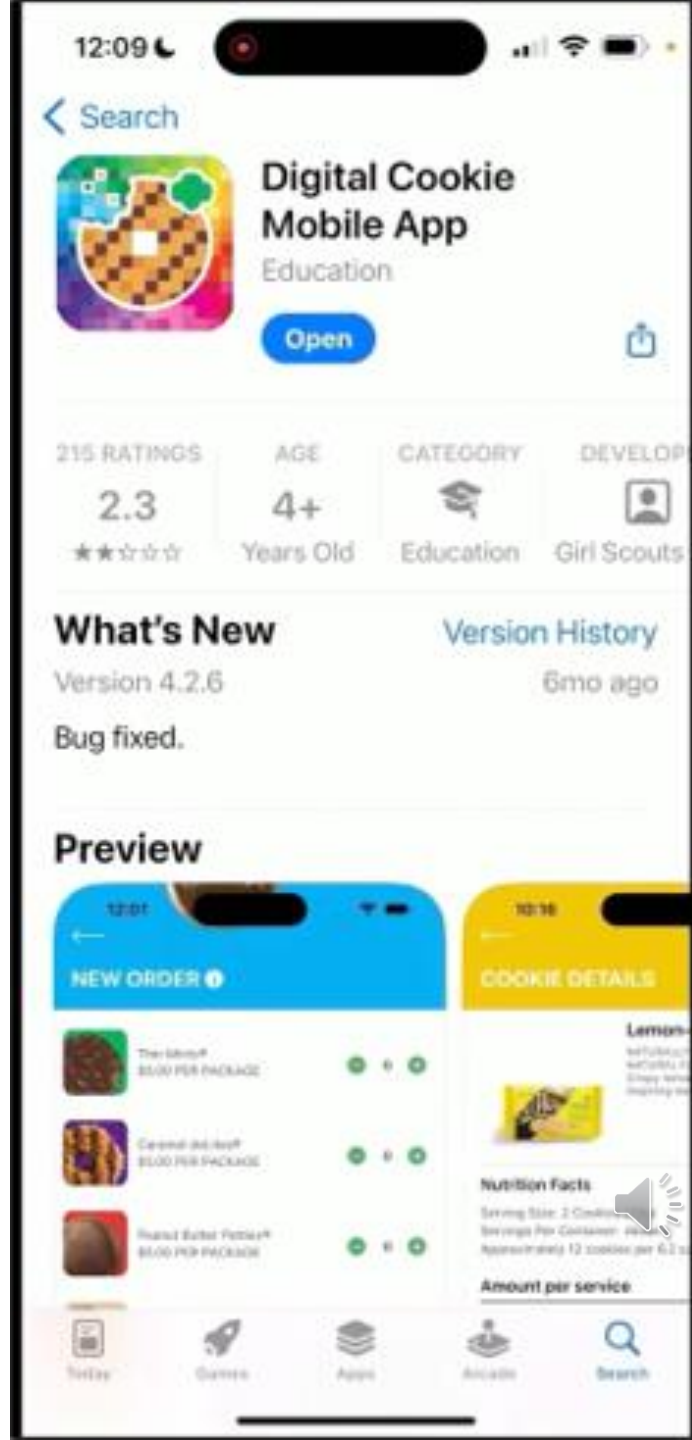


The screenshot shows a 'REVIEW ORDER' screen with a blue header. In the top right corner, there is a shopping cart icon and the amount '\$20.00'. The form contains several input fields: 'Card Number' with a QR code icon, 'CVV or 3CSC', 'Expiration Date' with 'Month' and 'Year' dropdowns, and a section titled 'Name on credit card and contact details:' which includes 'First Name (optional)', 'Last Name (optional)', 'Billing Email (optional)', and 'ZIP (optional)'. At the bottom, there is a 'PLACE ORDER' button and a note that says 'All sales are final.'

Contact details are now optional. Girl Scouts should still ask if the customer would like an email confirmation.



Download new Mobile Version!

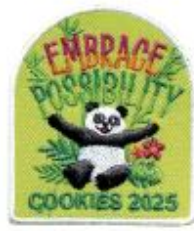


Recognitions and Troop Proceeds



Recognition Insert

1+ Pkgs



Theme Patch

25+ Pkgs



Coloring Changing Cup with Lid/Straw

50+ Pkgs



Panda Adventure Bag

100+ Pkgs



GSSN Clip Flashlight

150+ Pkgs



Mini Build A Bear Panda

200+ Pkgs



Neck Pillow

250+ Pkgs



Large Panda

300+ Pkgs



Panda Blanket

400+ Pkgs



T-Shirt

500+ Pkgs



500 CLUB

Pandamonium Movie Party
Join us for a Panda Movie Party at the theater! Events will be held across the region. Outside of Reno, events are hosted by local service units!

600+ Pkgs



Philanthropic Reward Spread the Love Donation to Your Local Food Bank -OR- Panda Hammock



700+ Pkgs



Hoodie

800+ Pkgs

Super Seller Patch -AND- Trips&Tech Guide
Girls Reaching 800+ packages are officially part of the Sierra Nevada Super Sellers! Once you reach this level, you earn points to spend to the Super Seller Guide: Trips & Tech. Check it out on gssn.org!



Troop Proceed Structure

Troops earn \$1 per box to fuel their magic!

Opt-Out Option for Older Scouts:
\$1.05/package – no Main Rewards but still eligible
for guide

Super Sellers Guide



Booths



Booth Essentials

Check out the guide!

Remember – Be a Sister to every Girl Scout

2 Adult Rule





Cheddar Up

Swipe Option at Booth!





Add

Select all




Add Category

Display Options

Items Report

Sort

Search by item name

<input type="checkbox"/>		Adventurefuls Item	\$6.00	Collected: \$0.00
<input type="checkbox"/>		Toast-Yay!® Item	\$6.00	Collected: \$0.00
<input type="checkbox"/>		Lemonades® Item	\$6.00	Collected: \$0.00

Help



Continue >



Social Media



Social Media

You may advertise your booth sales on your personal social media accounts. For the safety of all Girl Scouts, posting on public sales sites such as Facebook Marketplace, Craigslist, Amazon, NextDoor, and eBay are prohibited. In addition, all public Facebook sites are prohibited. Digital Cookie does not have the option to post directly to social media, however, you can copy and share your link that will be available on the dashboard of Digital Cookie.





Q&A

