

Annual Impact Report

2017-2018 FISCAL YEAR



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Jo West



A Message from our CEO & Board President



Dear Friends of Girl Scouts,

Innovative, girl-led, girl-centered programming and experiences that allow girls to take the lead early and often....this is the heart of our Girl Scout Leadership Experience! It's robust opportunities for girls that instill skills that ensure she'll thrive in whatever path she chooses to pursue.



As an integral part of the girl leadership movement, we are confident that local girls in the Sierras will lead us into the future. They will live out the incredible G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader) potential that we know is in each and every one of them.

And with the 4,900 girls we serve at the center of everything we do, Girl Scouts of the Sierra Nevada has a lot to celebrate from this past year. From sending girls at-risk to Camp Wasiu II to implementing brand new Space Science and Cybersecurity badge curriculum, our successes are accredited to supporters like you who believe and invest in the mission of Girl Scouts.

Thank you for your support, and we hope you enjoy our 2017-2018 Annual Impact Report. Take a look inside!

Sincerely,

A handwritten signature in black ink that reads "Pam Czyz".

Pam Czyz, CEO

A handwritten signature in black ink that reads "Jamie Uboldi".

Jamii Uboldi, Board President

Financial Literacy

Powering Amazing Experiences

The Girl Scout Cookie Program is the largest girl-run financial literacy program in the world. Through the program, Girl Scouts learn and practice five essential financial literacy skills:

- Money Management
- Goal Setting
- Decision Making
- Business Ethics
- People Skills

2018 marked the first year Girl Scouts in our council sold cookies from Little Brownie Bakers (LBB), our new cookie baker partner. **2,116 Girl Scouts participated in the Girl Scout Cookie Program this past year**, selling delicious cookies customers ask for by name. Many Girl Scouts also donated boxes of cookies through the Gift of Caring program to several local nonprofit organizations, such as Blue Star Mothers of Sierra Nevada and the Food Bank of Northern Nevada. Through immersive workshops such as Cookie Rookie and Cookie CEO, Girl Scouts across our council were well-prepared for a successful cookie season.

468,399
boxes of cookies sold

3,518
boxes of cookies donated to various
area nonprofit organizations



Thank you for
your support!

Adventure

Girl Scouts are known to pack their bags full of life-changing experiences and make friends from all over the country! **Girl Scouts and adult volunteers traveled to Belize in 2018** on an international adventure sponsored by Girl Scouts of the Sierra Nevada.

14

Girl Scouts traveled to Belize

10

days explored throughout Belize

During the trip, girls explored the jungles, wildlife, historical sites, and islands of Belize. They hiked ancient ruins, ziplined, floated through limestone caves, enjoyed delicious local food, and made awesome Belizean friends along the way. They even had the opportunity to swim with sharks and rays!

Activities included:

- A wildlife-rich boat excursion to the ancient Mayan city of Lamanai
- Jungle survival training at Peccary Hills National Park
- An investigation into the exotic animals at the Belize Zoo
- Exploration of the ruins of the ancient Mayan city of Xunantunich
- A visit to an elementary school where girls learned about the Belizean school system and had a memorable time sharing songs and playing games with the students



Travel

S.T.E.M.

Reach for the Stars

Girl Scouts of the Sierra Nevada (GSSN) introduces Girl Scouts of every age to science, technology, engineering, and math (STEM) to help them see how they can improve the world. Our goal through our “fun with purpose” K-12 STEM curriculum is for every girl to explore different aspects of STEM and to inspire girls to embrace and celebrate scientific discovery in their lives.

In 2018, **new Girl Scout STEM-related badges were released**, preparing Girl Scouts to make a difference in cybersecurity, mechanical engineering, environmental advocacy, robotics, and space exploration.

GSSN was also selected as one of only nine Girl Scout councils in the nation to pilot the NASA: “Reaching for the Stars” grant program in partnership with Girl Scouts of the USA, SETI Institute, Aries, University of Arizona, the Astronomical Society of the Pacific, and NASA. Through the grant, Girl Scout troops across the council pilot tested new badges that will help girls in grades K-12 explore space science, make discoveries, and learn about related careers.

24

troops participated in the “Reaching for the Stars” pilot grant program

30

new Girl Scout STEM-related badges are available to all Girl Scouts

Camp Wasiu II

GSSN's summer resident camp and outdoor programs provide girls with time in nature away from a digital environment. **Camp Wasiu II, our beautiful overnight camp near Sierra City, California, provides girls in grades 1 to 12 with a deep appreciation for environmental stewardship.** Our camp attendance this summer grew by 5 percent over last summer's attendance, providing more leadership opportunities and outdoor experiences for girls from northern Nevada and northeastern California.

581

total campers attended Camp Wasiu II

52

girls from our Low-Income Families
& Neighborhoods Program attended
camp at no cost to their families

This year was Camp Wasiu II's 30th anniversary! Popular camp activities this summer included archery, stand-up paddle boarding, canoeing, shelter building, backpacking, playing giant chess and Jenga, and **taking rides on our new mountain bikes**, generously donated by the ROCares Foundation in coordination with the Reno Bike Project! Through these activities, 22 environmental and nature-related badge earning opportunities were available to girls, such as "Outdoor Adventurer," "Survival Camper," and "Eco Friend."



Outdoors

All That Glitters

Girl Scouts Highest Awards

Presented by
Kinross Bald Mountain



Girl Scouts is the only place where girls can earn the Gold Award - one of the most prestigious awards for girls in the world!

Earning a Girl Scout Gold Award is a great boost when it comes to applying for college and scholarships, establishing a lifetime network, and so much more! Younger girls can also complete their Bronze and Silver awards - and this year, **we had 65 Bronze Award Girl Scouts and 27 Silver Award Girl Scouts in our council.** All three awards give girls the chance to make powerful, lasting change in their community while working on an issue that has captured their interest in a big way.

Gold Award Girl Scouts



Maxine Grieve
"Project Plant"

*Awarded the Joseph P. and Lotus
Crutchfield-Healy Memorial Scholarship*



Baylee Mee
"Grow the Girl's Game"



Theresa Sandborn
**"Zephyr Cove Native
Plant Walk"**

Silver Award Girl Scouts

Troop 26
Fabulous Fluffy Friends

Troop 67
R.A.V.E. Renovation

Troop 143
Habitats for Native Plants and Animals

Troop 143
Brighter Colors and Brighter Kids

Troop 210
Bowls o' Mud

Troop 254
The Giving Tree

Troop 398
Clayton Middle School Native Plants and Beautification

Troop 515
Animal Shelter Clinic Storage

Troop 798
Warrior Girls - Preventing Youth Sports Injuries

Troop 1101
Tales Twice Read

Troop 1313
Truckee Middle School Volunteer Opportunities



Bronze Award Girl Scouts

Troop 164
Safe Embrace

Troop 256
Kindness Community

Troop 256
Bullying Awareness

Troop 317
Dayton Valley Wildlife Rabbit and Birds of Prey Habitats Update

Troop 539
The Duck Project

Troop 580
Project Bighorn

Troop 689
Welcome Home Bags

Troop 909
Be Happy; Bullies Hate It

Troop 910
Linus Project

Troop 915
Outreach World Thinking Day

Troop 1019
Reduce, Reuse, Recycle

Troop 1306
Caps for Cancer

Troop 1473
Science Night



TRIUMPHANT

CELEBRATING WOMEN IN LEADERSHIP DINNER

Presented by
United Federal Credit Union

Congratulations to our 2017 TRIUMPHANT Honorees! These local women inspire today's girls to become tomorrow's great leaders. We cannot thank our community enough for coming together to celebrate women and girls, and for **raising critical funds** needed to expand essential Girl Scout programs throughout the year.



Environmental Leadership
Christi Cakiroglu
Keep Truckee Meadows Beautiful



S.T.E.M.
Nance Card, P.E.
NewFields



Healthy Living
Helen Lidholm
Saint Mary's Health Network



Entrepreneurship
Promilla Mohan
Davidson's Teas



Financial Literacy
Bertha Mullins
Wells Fargo Bank



Community Service
Jonnie Pullman
Reno South Rotary Club



THE GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

THE GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Thank you, Donors

Your investment gives G.I.R.L.s the tools to empower themselves, and the passion and knowledge to change the world.

JULIETTE CIRCLE: \$10,000+

Helen Close Charitable Foundation
 Jack Van Sickle Foundation
 Kinross Bald Mountain
 NASA
 Nell J. Redfield Foundation
 Nevada Mining Association
 Nevada Women's Fund
 Newmont Mining Corporation
 NV Energy Foundation
 Ozmen Foundation at the Community
 Foundation of Western Nevada
 Patricia Ann Tripple Trust
 Reno Orthopaedic Clinic
 Thelma B. & Thomas P. Hart Foundation
 United Federal Credit Union
 US Bancorp Foundation
 Walter Fawcett Trust

PEARL CIRCLE: \$5,000-\$9,999

Barrick Gold Corporation
 Caesars Foundation
 E.L. Cord Foundation
 Gannett Foundation
 High Sierra Industries
 Marie Crowley Foundation
 Wells Fargo Foundation

GIFTS MADE IN MEMORY OF:

Deana Glynn
 Dr. Lynn Brosy
 Linda Shane
 Pat Tripple
 Sharon Becker
 Sharyn DeCamp Jones
 Toni Prime

SAVANNAH CIRCLE: \$2,500-\$4,999

Anonymous Donors
 AT&T
 Atlantis Casino Resort Spa
 Bank of America
 Clorox Company Foundation
 Cookie Bible
 Dara Security
 Intuit, Inc.
 Nancy Godbey
 NewFields
 Reno Rodeo Charitable Foundation
 Renown Health
 Saint Mary's Regional Medical Center
 Sandra Raffealli
 SCHEELS
 Sheryl Westad
 William N. Pennington Foundation
 Washoe County School District

TREFOIL CIRCLE: \$1,500-\$2,499

Amber & Kyle Aiton
 Benevity
 CalRamic Technologies, LLC
 Candee Candler
 Dermody Properties
 Doug & Suzanne Aiton
 Dr. Elwood Schmidt & Nancy Cummings-Schmidt
 Engel & Volkers
 Jonnie Pullman
 Kohn & Company, LLP
 Marilyn D. York
 Nance Card
 Pam & Mike Cxyz
 Plumas Bank
 Sierra Nevada Construction, Inc.
 Steven & Valerie Lease
 Susan Filous
 United Way of Northern Nevada and the Sierra
 Veritas
 Waste Management

HONOR CIRCLE: \$500-\$1,499

Alderman Family Charitable Fund
 Alissa Wood
 Allegra Printing & Imaging
 ASURINT
 AT&T Employee Giving Campaign
 Bible Family Trust
 Charles & Emma Duarte
 City of Reno
 Colleen Worlton
 Daniel Gilbert
 Dereck Barrett
 Diane Buice
 Ellen Hongo
 Heidi & Bill Howe
 Helen Lidholm
 IMBIB, LLC
 Jamii & Christopher Uboldi
 Jennifer Rogers Markwell
 John DeRocco
 John La Tourette
 Kathryn Landreth
 Krystal Flaniken
 Kunall & Promilla Patel
 Lassen Park Foundation
 Lifestyle Homes Foundation
 Laura Clift
 Margaret E. Oser Foundation | Soroptimist International of Fallon
 Mary Ann Lambert
 Michael Justice & Kathleen Healy-Justice
 Pamela Boe
 Rebecca & Shane Curtis
 Reno Engineering
 Reno Media Group
 Rose Champion
 Shaaron Netherton
 Sheila & Bill Cockerell
 Sherri Del Soldato
 Siri Nelson
 Truckee Meadows Community College
 Truckee Tahoe Airport District
 Valerie Kelley
 Walmart Community Giving Foundation

FOUNDER'S CIRCLE: \$250-\$499

BJ North
Cami & Justin Rowe
Carrie & Bret Ridge
Cindy Carano
Chris Coffing
Christi Cakiroglu
Combined Federal Campaign SHR 0897
Denise Nickel
Donna & Douglas Childs
Dorothy Nash Holmes
DynaGraphics Printing
Good Done Great
James & Marilyn Rappaport Trust
Janice Ono
Jo & Clark West
Joan Dyer
Joanne Estes-Short
Joyce Smith
Karla Sue Brune
Kathi & John Nelson
Kathleen Nickolls
Lorraine Braun
Luigi Iuppa
Lydia Meyer
Lynda di Caro
Marianne Anderson
Maureen Smercina
May Sagawa Shelton
Pam Verhaegen & D. Scott Thompson
Sara Trigerio & Jordan Burge
Sarah Branch
Savage & Son
Shalise Poulton
Sorooptimist International of Truckee Meadows
Teresa Froncek Rankin
Thoran Towler
Wilbur May Foundation

Donations from October 1, 2017 to September 30, 2018 are reflected in this Impact Report.

Our apologies if we have inadvertently missed your name or company. Please contact us for any corrections: (775) 322-0642 ext. 1232.

LEADER CIRCLE: \$100-\$249

Alexis Riggs	Alexis Riggs	Katey & Matt Lundy	Mendy Elliott
Alicia Reban	Alicia Reban	Katie Grimm	Michael Sharp
Allie Crichton	Allie Crichton	Kelly Carman	Michelle Abrams
Amanda Gully	Amanda Gully	Kelsey Piechocki	Morgan Rubenacker
Amber Joiner	Amber Joiner	Kenneth Beghtel	Natalie Reed
Amber Jones	Amber Jones	Kimberly Wood	Nevada Sunset Winery
Andrea Wicker	Andrea Wicker	Kristen De Haan	Patricia White
Anita Nelson	Anita Nelson	Kristy Zive	Patrick Gobb
Ann Potts	Ann Potts	Krystal Flanniken	Patsy & Roger Ruchala
Anna Mcardle	Anna Mcardle	Lauren Beelar	Paula Cady
Anne Cory	Anne Cory	Leann McElroy	Rebecca Hobson
Barbara Campbell	Barbara Campbell	Lindsay Barrett	Ryan Stodtmeister
Bill Boon	Bill Boon	Lisa Pistone	Sandra Marz
Bill & Michele Martinez	Bill & Michele Martinez	Lisa Tilzey	Sandra Wilson
Bridgette Galles	Bridgette Galles	Lois Paynter	Shawna & James Biggs
Christina Stoeve-Young	Christina Stoeve-Young	Lydia Taylor	Sherry Griffin Grundy
Colin Smith	Colin Smith	Lyn & Scott Beggs	Sue Wagner
Cyndi Fehler	Cyndi Fehler	M. Joy Meeuwig	Susanne & Patrick Riley
Dana Bennett	Dana Bennett	Margo Piscevich	Tracy Copeland
Danell Wilson-Perlman	Danell Wilson-Perlman	Marilyn Kuenzli-Howell	Troop 949
Debra & John Scott	Debra & John Scott	Marti Reedy	
Diahann Barrera	Diahann Barrera	Melissa Flatley	
Donna Clontz	Donna Clontz	Melissa Petterson	

PROMISE CIRCLE: \$50-\$99

Alana Ridge	Deanna Burgess	Maria Skolnick
Alexandra Kingzett	Deb Doran	Mark & Kathy Doeheing
Alicia Johnson	Donica Mensing	Mary Lamore
Alicia Phelan	Fayth Ross	Mary Kerner
Alicia Lyons	Harold & Norma Bolt	Mayte Castro
Andra Carter	Holly Bromley	Melissa Olofson
Arlene & George Summerhill	James Robbins	Melissa Wilhelm
Ashley Thibedeau	James Shaw	Michelle Hale
Barbara & Ronald Snellgrove	Jennifer Gomm	Nancyann Leeder
Billie Wozniak	Jessica Mahon	Neelima Lankiredy
Brittany Taylor	Judith Dankel	Patricia Ann Miller
Cadence Matijevich	Julie & Werner Ott	Rochelle Binnell
Carolyn Tanner	Karen & Jeff Ross	Tammy & Todd Westergard
Cassie Dore	Karen Hilgersom	Tegan Ahearn
Chelsea Doyle	Kimberly & Duane Meyer	Tim Erlach
Christina Ghiggeri	Kris Wells	Trent Saviers
Connie & Gary Christiansen	Laura Conrow	Veronica Barrera
Cynthia Johnston	Lesia Fix	Wendy Firestone
Deanna Ackerman	Linda Schneider-Erger	

GIFTS MADE IN HONOR OF:

Alana Ridge
Alpha Kappa Delta
Anne Reinhardt
Betty Netherton
Cookie Bible
Elizabeth Keene
Mary Ann "Sunshine" Burt
Nancy & Elwood Schmidt
Troop 148
Virginia "Tramp" Delovier

Girl Scouts of the Sierra Nevada

FISCAL YEAR 2017-2018 FINANCIALS

Consolidated Statement of Activities
for the Year Ending September 30, 2018

PUBLIC SUPPORT

Contributions	\$316,814
Non-Cash Contributions	\$5,296
Legacies & Bequests	\$11,315

Total Public Support	\$333,425
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REVENUE

Cookie Sales (Net of Cost)	\$1,432,668
Special Events & Corporate Sponsorships	\$61,774
Fall Product Sales	\$33,978
Sale of Merchandise	\$39,293
Program Service Fees	\$170,772
Investment Income	\$45,242
Miscellaneous	\$163,350

Total Revenue	\$1,947,077
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EXPENSES

Program Services	\$1,745,871
Supporting Services	\$498,204

Total Expenses	\$2,244,075
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Operating Reserve Contribution	\$36,427
Ending Net Assets	\$2,484,443



Juliette Gordon Low Society

The GSSN Juliette Gordon Low Society recognizes and celebrates individuals who make a planned or deferred gift to Girl Scouts of the Sierra Nevada, assuring Girl Scouting will be available to future generations of girls.

Society members translate their lifelong passion for Girl Scouts into a legacy that will build girls who make the world a better place for many years to come. A planned gift can include naming Girl Scouts of the Sierra Nevada as a beneficiary of a will, retirement plan, living trust, life insurance policy, remainder gift of real estate, and other gifts that benefit Girl Scouts in the future.



GSSN Juliette Gordon Low Society Members

Amber & Kyle Aiton

Erik and Eva Andersen Girl Scout
Movement-wide Planned Giving Challenge

Dianne Belk and Lawrence Calder Girl Scout
Movement-wide Planned Giving Challenge

Cookie Bible

Paula Cady

Donna Childs

Chris Coffing

Christine Casey

Laura Chappel

Karen Culp

Pam & Mike Cxyz

The Estate of Philip Dare

Lisa Dernbach

Lynda di Caro

Cyndi Fehler

Melissa Flatley

Katherine Godbey

Wendy Hamilton

Liz Keene

Debbie Lambin

Rachael Lambin

Marian Lanius

Steven & Valerie Lease

Caroline & James Mathes

Carol Merideth

Jean Merkelbach

Julia Ratti

Maureen Smercina

D. Scott Thompson

Patricia Ann Tripple Trust 🌲

Pam Verhaegen

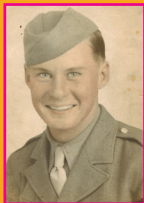
Jo West

Sheryl Westad

Colleen Worlton

Vicki N. Wright

Kaitlin Young



About the James Burl Belk, Jr. Girl Scouts Sierra Nevada Camp Challenge

In 2018, GSSN began a five-year \$250,000 planned giving challenge, the James Burl Belk, Jr. Girl Scouts Sierra Nevada Camp Challenge. Announced by longtime Girl Scout supporters Dianne Belk and Lawrence Calder, the funds raised through this challenge will establish camp and outdoor scholarship ("campership") opportunities for Girl Scouts in our council. To trigger the match, GSSN must secure \$250,000 in camp-designated planned gifts by 2023. Any participants who establish an irrevocable planned gift that is designated to the challenge will be denoted in our Annual Impact Report with a 🌲 emblem.

To become a member of the GSSN Juliette Gordon Low Society or contribute to the James Burl Belk, Jr. Girl Scouts Sierra Nevada Camp Challenge, please contact us at (775) 322-0642 ext. 1232.



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Reno, NV 89503

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